



# Christodoulos Paparousis

General Manager

P.L. Meletitiki

<http://www.pl-meletitiki.gr>

## Bilateral Meetings

- Tuesday 08:00-11:00

### Description

**P & L Consulting** was founded in September 2007 by Christodoulos Paparousis and Marios Lytsikas. The primary purpose of the company is to provide **specialized consulting services to private enterprises and public bodies** and today, it holds a dominant place in the field of Consulting Services and Research contributing to the promotion of entrepreneurship not only in the Region of Epirus but all over Greece.

Its headquarters are located in **Ioannina, Greece** and its staff consists of two agriculturalists and three economists as permanent personnel, as well as six scientific consultants as external partners.

In September 2013, the company founded the affiliate **P & L Consulting Albania**, located in **Gjirokaster**, signaling the expansion of its activities abroad. With the cooperation of specialized partners and excellent scientists, combined with its existing know-how, **P & L Consulting Albania aspires to exploit the investment opportunities in Albania, providing services that cover a wide range of activities**. In addition to that, following a strategy of constant expansion to new business activities, the company has began a permanent cooperation with **MMS Advertising**, one of the largest companies in the field of **advertising and marketing**.

### Goals, Objectives and Principles

**The main objective of the company is to provide high quality services to its clients in order to achieve their goals and fulfill their vision**. The management and personnel of the company sets as their primary objective the full understanding of the needs and expectations of its clients. The company recognizes the key role of its clients' satisfaction in maintaining its competitive place. We constantly evaluate and measure our performance by meeting our clients' goals in order to ensure further development and cooperation.

Aiming at the constant improvement of our efficiency and productivity, the company is based on the following:

- **Excellent and specialized personnel**
- **Constant evaluation of partners and suppliers**
- **Constant personnel training**
- **Investments strategies**
- **Expansion of Consulting and Research activities to new fields**

- **Use of modern technological methods aiming at the improvement of the quality of the providing services**

## **Company activities**

The services provided by **P & L Consulting** cover a wide range of business activities, specializing in the fields of **Financing - Managing - Completing Investment Plans, Business Administration, Strategic Business Planning and Consulting Services**. The company is certified with **ISO 9001:2000** and is a member of the **European Commission Authentication Services** for the participation in European Financing Programs. The company structure and activities cover the following fields:

### **Department of Financing Programs**

The Department specializes in tracking investment opportunities and conducting research in order to finance investment, technological and research activities by private companies and public bodies through National and European programs, bank loans, as well as monitoring and managing investment plans for businesses and public bodies. In particular:

- **Business plans and Investment management**
- **National and European investment programs**
- **Investment Law**

### **Department of Management Consulting**

The Department specializes in business management in two levels:

- **Business restructuring:** Tracking problematic areas and improvement opportunities by describing and analyzing its current operations and research conducting for its restructuring. New management structures are being examined and the whole range of its activities is scheduled under the standards set by the management, legislation and international standards.
- **Conduction of Business Plans, Market Research and Feasibility studies.** The Department has completed more than **400 projects** covering a wide range of activities (**tourism, agriculture, industry, commerce, services, constructions**)

### **Department of Advertising and Marketing**

In cooperation with **MMS Advertising**, one of the largest advertising companies in Greece, located in **Thessaloniki**, **P & L Consulting** specializes in the following activities:

- **Consulting Services and Marketing**
- **Development of Business Profile**
- **Advertising campaigns** □ **research, planning and implementation**
- **Websites** □ **planning and development**
- **Digital Marketing services**
- **Production of advertising spots**

- **Public relations** – events planning and implementation
- **Planning and development of advertising printed material**
- **Planning, construction and placement of advertising kiosks**
- **Business gifts**

### **Department of Environmental Studies and Waste Management**

The Department works on the following activities:

- **Research on Evaluating Environmental Consequences** (preliminary research, environmental evaluation, flora and fauna examination, environmental monitoring and management)
- **Solid, liquid and gas waste management**
- **Water management**
- **Renewable sources of energy - energy solutions**

### **Department of Certification Services**

- **Management systems (ISO 9001:2008, ISO 22000:2005, ISO 14001:2004)**
- **Foods (TNC, GLOBAL CUP, IFS, BRC, CODEX, ALIMENTARIUS)**
- **Periodic - Initial Controls (CE signaling , AGRO)**

Organization Type

Consultant, SME

Organization Size

1-10

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Country

Greece

City

Ioannina, [Google map](#)

Areas of Activities

**Sustainable Tourism**

**Connecting the Region**

Offer

## **Consulting Cooperation**

Consulting Cooperation - Participation in EU programmes, projects and initiatives.

### **Cooperation Offered**

1. Investment/Financing

### **Cooperation Requested**

1. Investment/Financing